

INTERNATIONAL BUSINESS MANAGEMENT, MARKETING

Bachelor of Applied Science (BASc)
3-year programme (180 ECTS) taught in English

TRACK ACROSS EUROPE

BME
INTERNATIONAL BACHELOR

FOR WHOM?

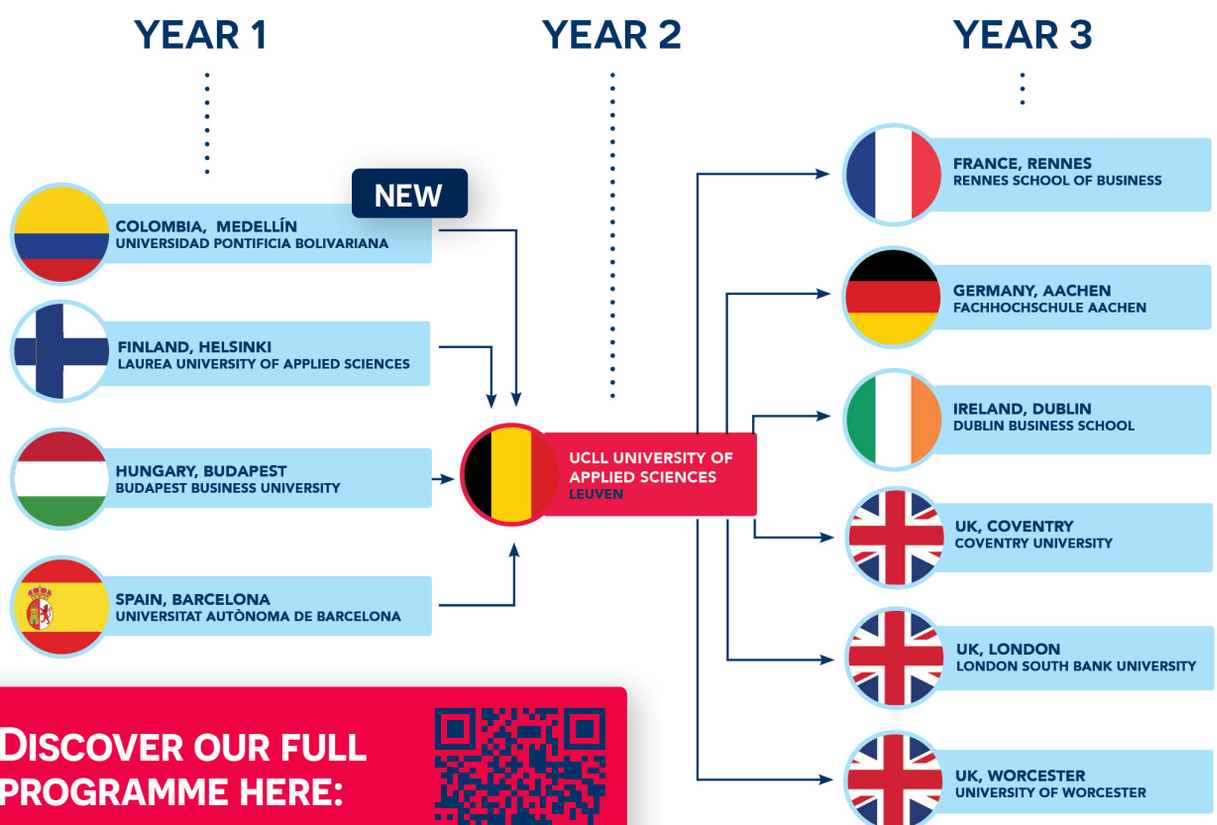
HIGH SCHOOL GRADUATES AROUND THE WORLD...

- who are ready to expand their boundaries, explore new horizons and gain international experience;
- who have affinity for the English language;
- who want to become independent, curious and open-minded;
- while gaining lifelong international friendships.

WHY?

JOIN OUR BME PROGRAMME TO...

- become a young, highly skilled professional with practical experience;
- obtain a double degree;
- gain many interesting post-graduation opportunities.



DISCOVER OUR FULL PROGRAMME HERE:
INTERNATIONALBACHELOR.EU

A VARIETY OF COURSES

- BUSINESS PRACTICE
- FINANCIAL MANAGEMENT
- INTERNATIONAL MARKETING STRATEGY
- DIGITAL MARKETING
- INNOVATION
- CROSS-CULTURAL MANAGEMENT
- BUSINESS COMMUNICATION
- FOREIGN LANGUAGES
- SUSTAINABILITY
- ENTREPRENEUR...



INCREDIBLY INSIGHTFUL

My UCLL experience was an incredibly insightful one to learn about myself, other cultures, languages and lifestyles. Being immersed and surrounded by all kinds of people from all different backgrounds truly gives you a greater perspective of the world and it allowed my ideas to flourish into the businesses that I have today. **Getting outside of your comfort zone is the key to growth and I found that in this programme.**

RYAN THORPE
Jersey, UK

CAREER OPPORTUNITIES

Marketing manager, Brand manager, (digital) Communication manager, Business consultant, Market researcher, Business project coordinator, Commercial account manager, Sales operations specialist, Data analyst, Entrepreneur

The #BMEdegree equips you to pursue these careers as an agile young professional in an international setting!

OR DO YOU WANT TO CONTINUE STUDYING?

- Master's programmes at one of the BME partners or another institution.
- After a bridging programme you can go for a master's in Belgium.
- You can opt for an extra bachelor's degree in a one-year study programme Advanced Business Management at UCLL.

MORE INFORMATION

www.internationalbachelor.eu

@BMEdegree

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ADMISSIONS

APPLY VIA
www.internationalbachelor.eu/admission

Please share your IB results with UC Leuven-Limburg, Belgium in the IB database.

REQUIREMENTS

- **High School Diploma**
- **Proof of English Proficiency or equivalent (TOEFL 79, IELTS 6.0)**
- **Students from outside of the EEA should check out the diploma requirements via the link above.**

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UCLL UNIVERSITY OF APPLIED SCIENCES