



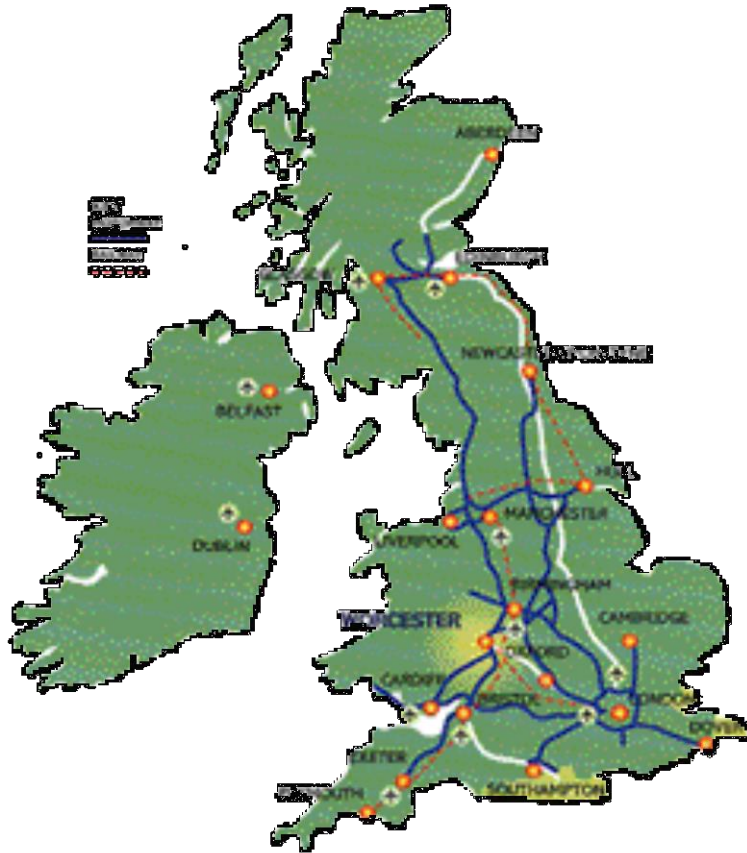
# Welcome to Worcester Business School!

John Gardener

Head of International Partnerships

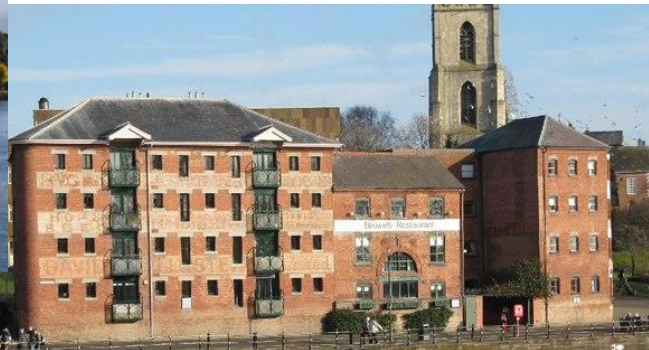
Worcester Business School, Senior Lecturer  
in Marketing

# Worcester – City & Region



- Small friendly city
- In the Heart of England
- Easy access to London, Birmingham, Bristol and Oxford

# City of Worcester



# City of Worcester

- <http://www.worcester.ac.uk/discover/about-city-of-worcester.html>
- <https://www.worcester.ac.uk/your-home/virtual-tours.html>
- <https://www.worcester.ac.uk/your-home/city-campus.html>

**An outstanding  
University at which to  
study Management**

**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to Management**

**Outstanding Learning and Teaching**

**Professionally relevant, integrating maximum Professional Body accreditation and experiential learning**

**Inspired by contemporary research, scholarship and knowledge transfer**

**An outstanding University at which to study Management**

**A global focus, through internationalisation of the curriculum, staff team, student body and opportunities to study abroad**

**Opportunities to develop an entrepreneurial mind-set and explore business start-up**

**Outstanding student experience**

# Outstanding Learning & Teaching

Outstanding Learning  
and Teaching

- Qualified staff
- Range of teaching styles
  - Lectures and seminars
  - Tutorials
  - Exercises, games & role plays
  - Individual & group research projects
- Range of assessments



# Outstanding Learning & Teaching

Outstanding Learning  
and Teaching



# Professionally relevant, integrating maximum Professional Body Accreditation and experiential learning

- Skills development integrated within the curriculum:
  - Application of relevant knowledge
  - Research and problem solving
  - Critical Analysis
  - Communication
  - Numeracy
  - Self-management
  - Interpersonal Skills
  - Team Working
  - Self-awareness
  - Use of IT
  - Enterprise and Creativity

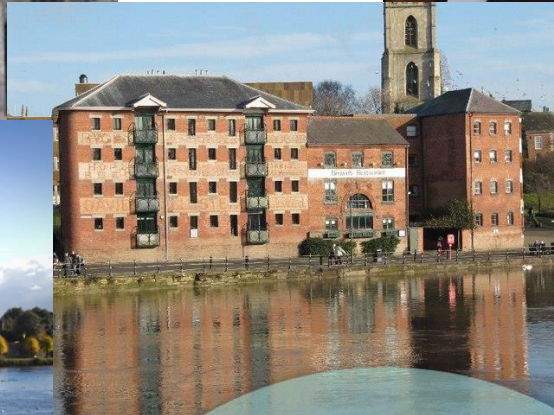
Professionally relevant,  
integrating maximum  
Professional Body accreditation  
and experiential learning

# Opportunities to develop an entrepreneurial mind-set and explore business start-up

- Business School Incubator
  - Media Lab
  - Entrepreneurs in Residence
  - Entrepreneur Events

**Opportunities to develop an entrepreneurial mind-set and explore business start-up**

# Outstanding student experience



# Outstanding student experience

*.....'It was very easy to get settled in Worcester. Very friendly and helpful people. There are a lot of activities and societies with the (international) students to get to know each other.*

*The lessons are quite different , much more interaction between lector and students in Worcester.*

*As a huge sports fan, it was also important for me to study in a city that was full of sport.*

*Last but not least, there are a few nightclubs. They stay open till 4 AM ! '*

**Ralf Rademaekers, MSc International  
Management 2016**

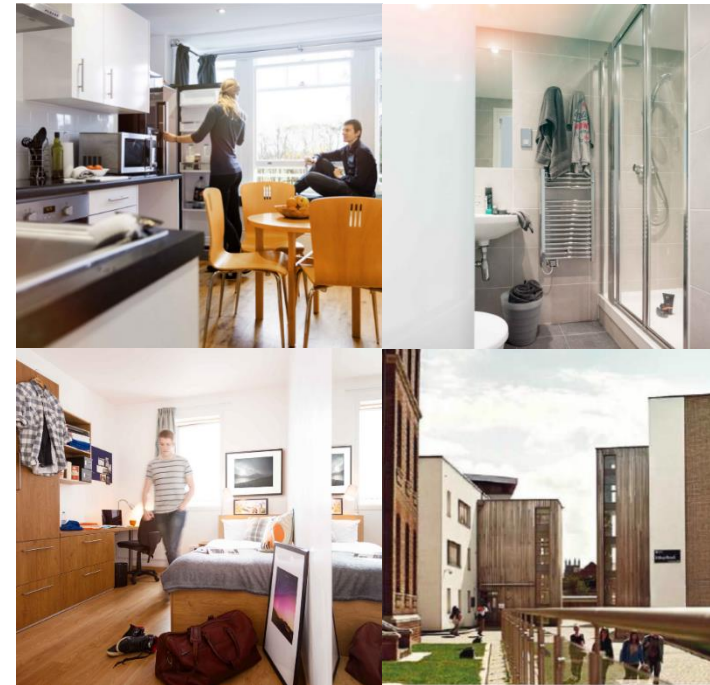
# Accommodation & Cost of living

## ACCOMMODATION

- EU & International Students guaranteed University managed **accommodation in the first year**
- Over **1.000 rooms** across our halls (St Johns campus and City campus)
- Rated 5/5 for Housing and in **TOP 25%** of UK Universities for great value accommodation (University Push Guide)
- Free internet access, Wi-Fi, possessions insurance and bills included
- All Halls Self-Catering
- **£102 to £165 per week** (2019)
- Free gym membership

## COST OF LIVING

- **£20 - £50 per week** (food, printing, etc.)
- Various grocery shops (**Aldi, Asda, Sainsburys, Coop, M&S**)



# Student Life

## THE CITY OF WORCESTER

- Medium sized city = **100.000+ population**
- Students' city = **11.000 students (1.000 international students)**
- Plenty of various **restaurants** and **caffes**, vibrant **night life**
- Surrounded by beautiful **country side** and near by Malvern Hills
- Excellent train links to **Birmingham** (45 min), **Bristol** (1 hr) & **London** (2 hrs)
- Close to various places of interest (**Stratford Upon Avon, Oxford, Cheltenham**, etc.)

## CLUBS AND SOCIETIES

More than 40 societies and 40 sport clubs.

- **ACADEMIC** (Mathematics, Geography, Economics, Forensic...)
- **INTEREST** (Harry Potter, Nature, Disney and Pixar, Vegan...)
- **CREATIVE** (Loco, Spotlight Theater Society, The Voice...)
- **SPORT** (Wheelchair basketball, Frisbee, Cricket, Tennis, Rowing...)



# Outstanding student experience



- The University Push guide rated the University of Worcester “5/5 for housing and puts us in the top 25% of universities for great value accommodation”

**Outstanding  
student experience**



# Outstanding student experience

- Outstanding Sports Facilities
  - International standard 'University Arena'
  - 2 floodlit Astroturf pitches
  - Sports pitches
  - 2 Dance Studios with sprung floor
  - 3 Sports & Fitness centres – one at City Campus



**Outstanding  
student experience**

## ST JOHN'S CAMPUS



- Since 1946
- Sports Centre and outdoor sporting facilities
- Student Union

## UNIVERSITY ARENA



- Home ground for Worcester Wolves Basketball Team

## CITY CAMPUS



- Business School
- Art School
- En-suite accommodation located on campus

## THE HIVE

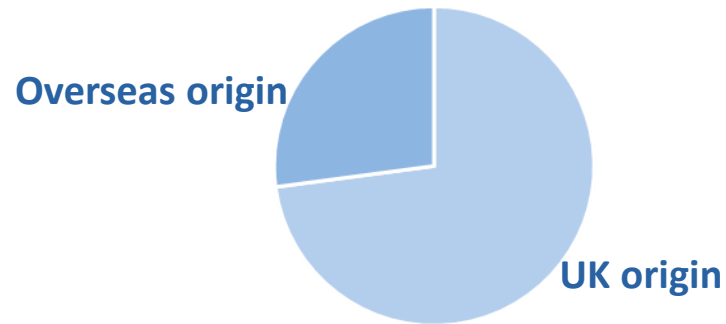


- First public joint University in the UK
- Study and social spaces available to University of Worcester students

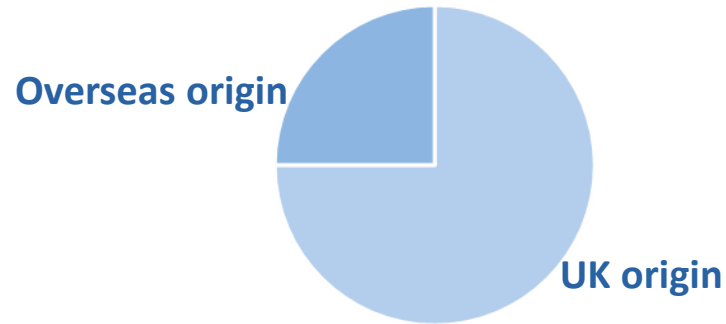
# A global focus, through internationalisation of the curriculum, staff team, student body and opportunities to study abroad

A global focus, through internationalisation of the curriculum, staff team, student body and opportunities to study abroad

### Business School Staff



### Business School Students



# Inspired by contemporary research, scholarship and knowledge transfer

Inspired by contemporary research, scholarship and knowledge transfer

- Business School Incubator
- Four Research Groups:
  - **Careers and Leadership Development** led by Dr Catharine Ross
  - **Complex Customer Interactions** led by Dr Richard Nicholls and Dr Marwa Gad Mohsen
  - **Digital Economy** led by Nigel Walton
  - **Managing Operations, Risk and Sustainability** led by Dr Abdul Taroun
- Active engagement with 250 SMEs per year
- Executive Education
  - Executive MBA

**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to business**

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## **MSc International Management**

Semester 1

<b>Leadership &amp; Change Management</b>	<b>Strategic Marketing in the Digital Economy</b>	<b>Corporate Intelligence</b>
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January

<b>Research Methods</b>
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Semester 2

<b>Strategy &amp; Sustainability in the Global Economy</b>	<b>Strategic Resourcing &amp; Talent Management</b>	<b>Option</b> 1. Financial Decision Making for Managers 2. Coaching & Mentoring for Business Leaders
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<b>6 month Internship (Optional/Unaccredited)</b>
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Summer / Semester 3: Project

<b>Dissertation</b>
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**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to business**

## **MSc International Management**

Semester 1

**UC Leuven-Limburg Bachelor after Bachelor: Business Administration track, International Management track and Digital Marketing and Communication track**

January

**Research Methods**

Semester 2

**Strategy & Sustainability in the Global Economy**

**Strategic Resourcing & Talent Management**

**Option**

1. Financial Decision Making for Managers
2. Coaching & Mentoring for Business Leaders
3. Managing Corporate Reputation

**6 month Internship (Optional/Unaccredited)**

Summer / Semester 3: Project

**Dissertation**

**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to business**

## **MBA (Full Time)**

Semester 1

<b>International Operations Management</b>	<b>Strategic Marketing in the Digital Economy</b>	<b>Innovation, Entrepreneurship and Delivering Change</b>
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January

<b>Research Methods</b>
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Semester 2

<b>Strategy &amp; Sustainability in the Global Economy</b>	<b>Strategic Resourcing &amp; Talent Management</b>	<b>Financial Decision Making for Managers</b>
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<b>6 month Internship (Optional/Unaccredited)</b>
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Summer / Semester 3: Project

<b>Dissertation</b>	<b>Consultancy project (Based upon internship or client brief)</b>
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**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to business**

## **MBA (Full Time)**

**UC Leuven-Limburg Bachelor after Bachelor: Business Administration track and International Management track**

January

**Research Methods**

Semester 2

**Strategy & Sustainability in the Global Economy**

**Strategic Resourcing & Talent Management**

**Financial Decision Making for Managers**

**6 month Internship (Optional/Unaccredited)**

Summer / Semester 3: Project

**Dissertation**

**Consultancy project (Based upon internship or client brief)**



**University of Worcester**

Worcester Business School

**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to business**

## **MSc Human Resource Management**

Semester 1

<b>Leadership &amp; Change Management</b>	<b>Engaging the Diverse Workforce</b>	<b>Option</b> Innovation, Entrepreneurship and Delivering Change or Corporate Intelligence
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January

<b>Research Methods</b>
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Semester 2

<b>Strategy &amp; Sustainability in the Global Economy</b>	<b>Strategic Resourcing &amp; Talent Management</b>	<b>Coaching and Mentoring for Business Leaders</b>
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<b>6 month Internship (Optional/Unaccredited)</b>
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Summer / Semester 3: Project

<b>Dissertation</b>
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**A curriculum that develops knowledge, skills and the ability to think critically, to be reflective, to innovate and to adopt a responsible approach to business**

## **MSc Human Resource Management**

**UC Leuven-Limburg Bachelor after Bachelor: Human Resource Management track**

January

**Research Methods**

Semester 2

**Strategy & Sustainability in the Global Economy**

**Strategic Resourcing & Talent Management**

**Coaching and Mentoring for Business Leaders**

**6 month Internship (Optional/Unaccredited)**

Summer / Semester 3: Project

**Dissertation**

# Internships

- Optional
- Up to 6 months in duration
- Normally unpaid
- Using contacts from our successful Bachelor Degree scheme.

# Fees and Applying

2020/21

- EU:£4,722
- Non EU: £9133

Applying

Please email John Gardener at [j.gardener@worc.ac.uk](mailto:j.gardener@worc.ac.uk)  
for an application form

# Thank You! Any Questions?

## Contact Details:

**John Gardener**

**Head of International  
Partnerships**

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**An outstanding  
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## Contact Details:

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**Course Leader**

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