

SUMMER COURSE CLASS DESCRIPTION

Experience the Spirit of Europe

Name of class: Innovation in Europe	Module leader: Prof. Dr. Norbert Janz	University: Aachen University of Applied Sciences, Germany
Contact hours: 2		

COURSE DESCRIPTION / AIMS

Students will be introduced to the concept of innovation research and the management of innovation processes.

PREREQUISITES

None.

CONTENT

Empirical innovation research

- Historical and economic fundamentals of innovations
- Innovation strategies and cooperation
- Financing and public support of innovation
- Formal and informal protection of innovations (patents etc.)

Management of innovation processes

- Results of managerial innovation research (e.g. promoters of innovation)
- Instruments of innovation management (e.g. suggestion schemes)
- Management of innovation in the context of product development: theory and practice
- Multi project management for innovations: program management and project portfolios
- Risk management as a tool of control

LEARNING METHODS

Lecture and interactive class discussion.

ASSESSMENT

Compulsory attendance; continuous assessment based on the students' participation. Examination at the end of the Summer Course.