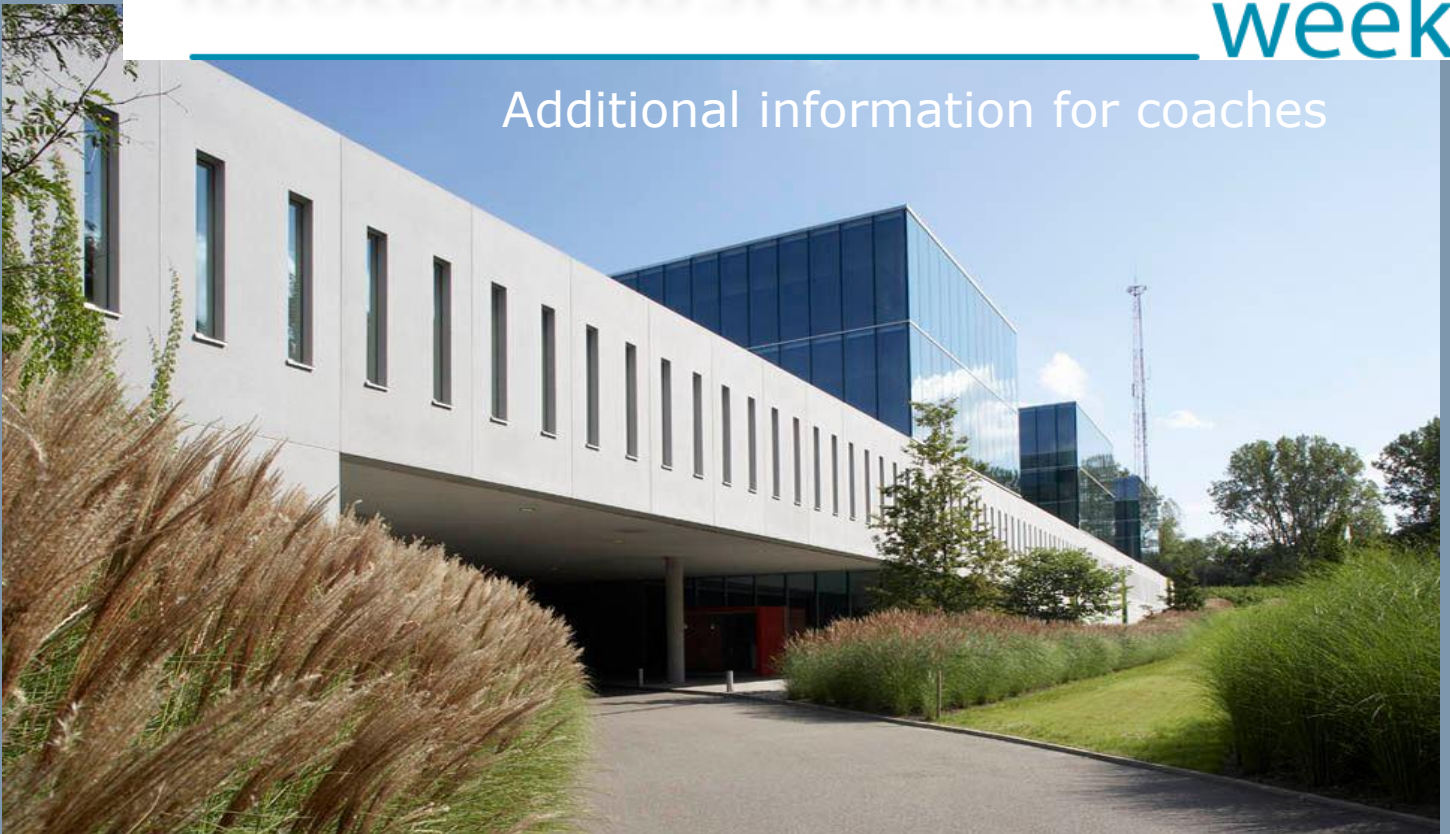




UC Leuven
Limburg
MOVING MINDS

international business week

Additional information for coaches



Proximus Campus
Leuven

27 November – 1 December 2017



Outline of the programme

The main target of this week is to let students work in mixed international groups on a subject that interests them, which makes them think and communicate in another language. In this way students with as main subject Business Management broaden their practical knowledge of languages and culture.

The International Business Week revolves around the concept of start-ups. Students participate in an updated version of the business game Stratvision. The students are split up into different enterprises (groups). A set of 4 groups competes with each other and forms a market. Each enterprise has to define its objectives and make decisions to reach those objectives. At certain regular points in time the coach gives the students an update of the economic situation so that the students are able to make decisions for the following fiscal year. These decisions are on a financial and accounting as well as on a commercial level. At the end of the week, the groups present their results within their market.

We form groups of people with different nationalities. The more nationalities involved, the more interesting it is for the students.

We combine this business game with guest lectures, a company visit and a visit to Brussels.

Groups: communication Business Week via email/Facebook

Belgian students are connected to students of each partner institution. They will contact your students to give them information prior to arrival: e.g. information about the youth hostel, train schedules, bus services, clothing for the sports activity ...

Contact will be taken after formal registration by the foreign students.

The guest students should be stimulated to reply to the mails/messages of the Belgian students.



Presentation partner institutions

Everyone is curious to know more about the country the others come from. Students from every institution have to prepare a presentation about their country, their school, ... at home.

If different groups come from the same country only one group should talk about the country. All students have to be up front during their own presentation. As the total time of presentation is limited to 1 hour, each presentation can take no more than approximately 5 minutes.

After these presentations the international food event takes place.

Since all of this will take place on Monday (see programme), students should bring their food to the school on Monday.

Please bring your presentation on USB plug and present it to the student crew on Monday. That enables us to prepare the technical aspect of the presentations.

International reception

One of the objectives of the International Business Week is to familiarise with the cultures of the different participants. Therefore, as you can see in the programme, we organise an international reception on Monday evening. It is the tradition that the students of each partner institution bring some typical food from their country, to share with the other participants. Drinks will be supplied by us. We will also supply some sandwiches so students won't have to go out and have dinner in the evening.

Please consult with your students what they will bring with them.



Sports and recreation

In our planning we also include sports. We will go ice skating (and teachers can join if they want to). Bring along gloves and warm socks.

Company visit

We plan to visit a start-up to give students an idea of the real-life potential of innovative ideas.

City visit on Thursday

The city visit on Thursday will be to Brussels. We will show you the highlights of Brussels and a visit to the *Parlamentarium*, an interactive museum about the way the EU works and influences our daily lives, is scheduled.

Presentations, reception, farewell party:

Please ask your students to adjust their clothing.

Certificates

The lecturers of all partner institutions put their signature on these certificates. The certificates will be available for signing in the working room reserved for foreign teachers and will be handed out at the end of the week.

No grades are given to the international students unless specifically asked for.



Accommodation

Your students can stay at Youth Hostel 'De Blauwput'. Rooms are for 4-6-8 people. Bed linen is provided. Students have to bring their own towels.

If your students opt for this accommodation, UC Leuven-Limburg will book accommodation from Monday 27 November until Friday morning 1 December 2017 (4 nights).

If your students need to stay more nights, please fill that in on the registration form.

It is also possible that students book their own accommodation!

Youth Hostel 'Blauwput,
Martelarenlaan 11, B-3010 Leuven
www.leuven-hostel.com
+32 (0)16 63 90 62

Leave the station of Leuven at the back side, walk under the road above you and turn left to the yellow building.

This is a provisional programme.

Monday

- Official welcome at noon
- Briefing Stratvision simulation
- Presentation partner institutions
- European aperitif

Tuesday

- Guest speaker
- Stratvision simulation
- Fries, enjoy this famous Belgian speciality
- Ice skating

Wednesday

- Stratvision simulation
- Company visit
- Guest speaker

Thursday

- Preparation of presentation
- City visit to Brusselsfd
- Farewell party

Friday

- Presentations and evaluation
- Nomination of the winning team in each market

Accommodation for teachers

Here you find a list of possible hotels that you can book for your stay. As agreed on the meeting in May all teachers take care of their reservation themselves.

Incoming teachers can agree upon the choice of one hotel with the aim of networking.

You can always keep us in the loop, so we can forward the information about accommodation of the lecturers to other lecturers.

Students staying at De Blauwput are staying near the train station. Park Inn and Ibis budget are located next to the train station as well.

You find information on other hotels on: www.leuven.be

If you want to participate in the Business Week, please complete the registration form and mail it to us before 6 October 2017.

Contact information:

eline.delaure@ucll.be (registration Leuven)

marij.spiesschaert@ucll.be (international network)

Park Inn Hotel Leuven

Martelarenplein 36, 3000 LEUVEN

tel. +32 (0) 16 61 66 00

fax +32 (0) 16 61 67 00

✉ info.leuven@residorparkinn.com

🌐 www.parkinn.com

Theater Hotel Leuven

Bondgenotenlaan 20, 3000 LEUVEN

tel. +32 (0) 16 22 28 19

fax +32 (0) 16 28 49 39

✉ reservations@theaterhotel.be

🌐 www.theaterhotel.be

Ibis Leuven Centrum

Brusselsestraat 52, 3000 LEUVEN

tel. +32 (0) 16 29 31 11

fax +32 (0) 16 23 87 92

✉ h1457@accor.com

🌐 www.ibis.com

Ibis Budget Leuven station

Martelarenlaan 10, 3010 LEUVEN

tel. +32 (0) 16 47 98 80

fax +32 (0) 16 47 98 81

✉ H6682-BO@accor.com

🌐 www.ibis.com

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