



Project Outline • Working across Borders 2018

Working across Borders is a virtual international project that will take place in the Fall of 2018.

Students from universities across the world work together virtually to explore different aspects of doing business in an international context. Students produce a country analysis report and explore business opportunities that realize UN Sustainable Development Goals (SDGs).

This project is part of the *Professional Skills* module for the UCLL postgraduate students.

Learning objectives

Major focus will be on the development of ICOMs (international competences):

- Personal Growth
- Intercultural Competence
- Language Skills
- Global Engagement
- International Disciplinary Learning

Working methods

A webinar, virtual independent work sessions and online coaching will be organized as well as a virtual progress meeting. The project will be closed off by an optional final presentation and closing event.



Program

Dates	Activities
Monday 22 October	online briefing & webinar on how to produce a country analysis
From Monday 22 October till Thursday 22 November	independent work sessions in the international teams and virtual coaching
Friday 9 November	submit country report (Assignment 1)
Thursday 22 or Friday 23 November	virtual progress with UCLL coach on business opportunities and SDGs
Tuesday 4 December	final presentation and closing event (optional)

<p>Assignments</p>	<p>Assignment 1: country analysis based on the following elements of a PESTEL analysis and including the results of the virtual discussions with students abroad.</p> <ul style="list-style-type: none"> ▪ Political environment: level of democracy (division of political power); stability of the legal system. ▪ Economic environment: purchasing power (income level and division in society); consumption patterns (where do people spend money on?). ▪ Social/cultural environment: use of (non)verbal communication in doing business; values and attitudes in society. ▪ Status of the country in reaching the UN Sustainable Development Goals: How successful is the country in this context versus similar countries in the region? <p>Assignment 2: Investigate opportunities to achieve UN SDGs</p> <ul style="list-style-type: none"> ▪ Research of the business opportunities that enable the country to reach SDGs. ▪ Analysis of a company that is currently active in the country. How is it currently contributing to the SDGs? How is it currently a blocking factor? How could it potentially contribute? ▪ Presentation of the results in a clear, creative and underpinned manner.
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