



UC Leuven  
Limburg  
MOVING MINDS

# International Management Week

## 18<sup>th</sup> Edition

Managing a diverse workforce  
A challenge for inventive Office Managers



Leuven – Belgium

25 - 30 March 2018



**University Colleges Leuven-Limburg**  
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[www.ucll.be/international](http://www.ucll.be/international)

## We offer you a challenging theme

For this international week, you have to solve an interesting case study in the field of career management. Throughout this challenging programme, you will be guided by a professional HR manager who will help you explore all your talents and discover your strengths and weaknesses.

During this project week, you will be working in an international team, consisting of both Belgian and other European students. The language of communication is English, but you may still have to cross some cultural borders too.

If you want to win that final prize, then you will also have to prove your creativity and your communication skills. After all, at the end of this week the best team receives an award from a professional jury.

## Yes, you can win!

The assignment is developed as a real **competition**. The winning team will receive an award at the end of this international project week. Team spirit, commitment, enthusiasm and a sense for initiative are the decisive factors throughout this week.

You will not only work together with other European students, you will also get to know them during one of the social activities we have worked out. The sociocultural programme we offer consists of the following activities: a cosy get-together during the European drink, a visit to Ghent, a night out at a local student's pub, a formal dinner, etc.





The International Management Week creates a worldwide learning environment for students. During this week, you are challenged to use your knowledge of different HR aspects and techniques. On top of that, you will be doing this in an international setting where intercultural dialogue and cross-cultural cooperation are the key to your success.

Social and cultural activities are organised to allow you to meet your fellow students from other countries in a more informal context. After all, a student city like Leuven has lots of things to offer to students who are looking for some time to relax. It will be a time to remember!

### **Sunday**

- > Arrival
- > Welcome @ Youth Hostel  
*De Blauwput*

### **Monday**

- > Student welcome
- > City game
- > Briefing assignment
- > Opening seminar
- > European drink

### **Tuesday**

- > Workshops
- > Guest speaker

### **Wednesday**

- > Workshops
- > Visit to Ghent
- > Students' evening  
@ students' pub *Maxim'o*

### **Thursday**

- > Workshops
- > Presentation
- > Reception at Leuven city hall
- > Formal dinner with music  
and dance

### **Friday**

- > Wheel of Career
- > Jury session
- > Prize-giving ceremony
- > *Frietkot*, enjoy this famous  
Belgian specialty



### **European drink**

It is a tradition that students of all participating institutions bring along some food and drinks typical of their country. These are shared with other participants during a European drink. Consult with your coach and fellow students to check what you will bring to this nice get-together.

### **Reception at Leuven city hall**

We will be welcomed at the unique Town Hall of Leuven. The Town Hall shows the late gothic style at its most splendid. The interior is also worth a visit. The different rooms are richly decorated with beautiful paintings.

### **Wheel of career**

On the last day, managers of several prominent companies will answer all your questions about HR topics at a round-table conference.

### **Visit to Ghent**

You are first guided through Ghent in an original way. Afterwards you are free to explore the city on your own.

### **Formal dinner with music**

To celebrate the last evening a formal dinner with dance is organized. So bring your smart casual outfit and polish your dancing shoes for this unique event.



## Registration

The registration fee is € 220.

Included are:

- Accommodation for 5 nights (arrival Sunday, departure Friday)
- Breakfast and lunch each day
- Formal dinner on Thursday
- Leuven city game
- Visit to Ghent
- Local transport
- Programme

If you want to participate in this International Week:

- Contact your local international coordinator before **28 January 2018**.
- Registration online: [www.ucll.be/international/about/partners/international-weeks/international-management-week](http://www.ucll.be/international/about/partners/international-weeks/international-management-week)
- Pay the fee of € 220 to your local coordinator.

## Accommodation for students

You will stay at Youth Hostel 'De Blauwput'. Rooms are for 4 to 6 people. Bed linen is provided. You have to bring your own towels. UCLL will book accommodation from Sunday evening 25 March to Friday morning 30 March (5 nights). You can book extra nights directly at the Youth Hostel.

**Youth Hostel 'De Blauwput'**, Martelarenlaan 11a, B-3010 Leuven

[www.leuven-hostel.com](http://www.leuven-hostel.com)

Check this website for additional information.



## How to reach us

### LEUVEN

#### From Brussels Airport (Zaventem)

There is a direct train connection between Brussels Airport and Leuven. On arriving at Brussels Airport take the shuttle train to Leuven.

#### From Brussels South Charleroi Airport

On arriving at Brussels South Charleroi Airport, take the shuttle bus to Brussels South (Brussel Zuid – Bruxelles Midi). In Brussels South take the train to Leuven (Please take care that you take the train to LEUVEN (Louvain) and NOT to Louvain-la-Neuve). Look for trains terminating at Luik (Liège), Verviers, Welkenraedt-Eupen, Hasselt – Genk or Tongeren.

#### By train at Brussels

On arriving at Brussels South (Brussel Zuid – Bruxelles Midi) take the train to Leuven as mentioned above (see 'From Brussels South Charleroi Airport').

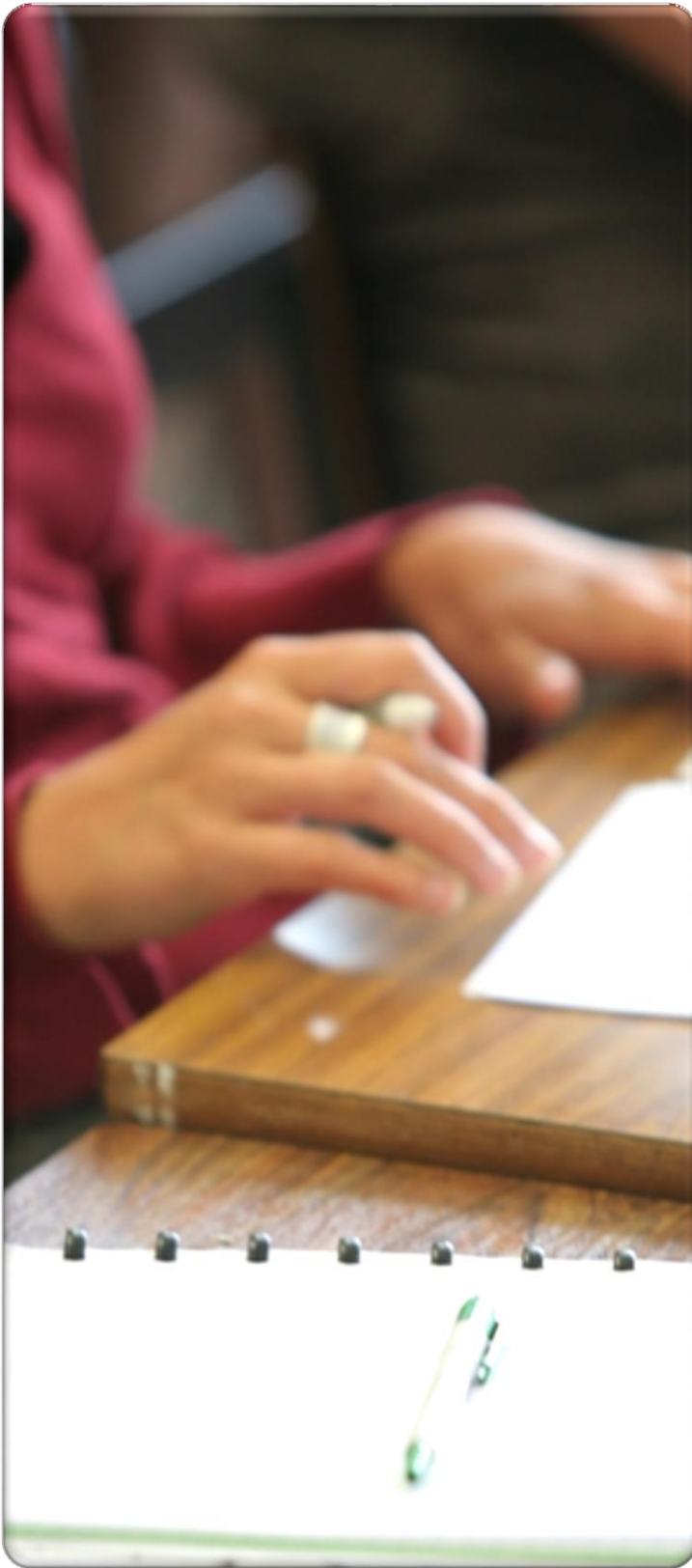
### YOUTH HOSTEL 'DE BLAUWPUT'

At Leuven station take the tunnel towards Kessel-Lo. You will see the hostel in front of you when you exit the tunnel.

### UC LEUVEN-LIMBURG – CAMPUS PROXIMUS

At the bus station take bus 630 (direction Haasrode, Brabant), bus 4 (direction Haasrode, Brabant), bus 5 (direction Vaalbeek) or bus 6 (direction Neervelp – Meldert). Get off at bus stop UCLL. Take the first street on the right. The faculty is at 100 m on the left side.





## Recommended hotels

### **Binnenhof**

Maria-Theresiastraat 65, 3000 LEUVEN

tel. +32 (0) 16 20 55 92

fax +32 (0) 16 23 69 26

✉ info@hotelbinnenhof.be

🌐 www.hotelbinnenhof.be

### **La Royale**

Martelarenplein 6, 3000 LEUVEN

tel. +32 (0) 16 22 12 52

fax +32 (0) 16 29 52 52

✉ info@laroyale.be

🌐 www.laroyale.be

### **Theater Hotel Leuven**

Bondgenotenlaan 20, 3000 LEUVEN

tel. +32 (0) 16 22 28 19

fax +32 (0) 16 28 49 39

✉ reservations@theaterhotel.be

🌐 www.theaterhotel.be

### **Ibis Leuven Centrum**

Brusselsestraat 52, 3000 LEUVEN

tel. +32 (0) 16 29 31 11

fax +32 (0) 16 23 87 92

✉ h1457@accor.com

🌐 www.ibishotel.com

More hotels on [www.leuven.be](http://www.leuven.be)

## Registration for coaches

The registration fee for coaches is free. We do not provide accommodation for coaches. We ask you to book your accommodation yourself.

If you want to participate as a coach in this edition of the International Management Week, send an e-mail to Sven Cerulus ([sven.cerulus@ucll.be](mailto:sven.cerulus@ucll.be)), before 28 January 2018.